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# **PRESS RELEASE**

**Kings Community Economic Development Agency  
July 18, 2007**

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## **Town of Berwick and Municipality of the County of Kings Undertake Feasibility Study for Joint Industrial Park**

### **For immediate release**

The Municipality of the County of Kings and the Town of Berwick are pleased to announce that CBCL, in partnership with Jozsa Economics, has been engaged to conduct a feasibility study for the development of a joint industrial park in the Berwick area.

The concept of the development of a joint industrial park between the two municipalities was precipitated by recent demands for additional industrial space within the region to accommodate new and expanding business developments. As such, the two municipalities have joined forces to examine the potential of co-developing and operating an industrial park that can meet both existing and future needs for business growth in the Kings County region. This park is proposed to be geographically located within a distance capable of being serviced by the Town of Berwick's wastewater treatment plant and electrical utility. County of Kings Warden Fred Whalen notes that "the partnership between Berwick and the County will allow us to develop industrial space that will be to the benefit of both existing and potential businesses. The two municipalities can each bring unique advantages to the proposed development and through partnership the most ideal conditions for enhanced industrial space development can be realized".

This study will take place over the summer and fall of 2007, with completion set for mid-November. Andy Woolaver, Chairperson of the Eastern Kings Chamber of Commerce Advocacy Committee feels that this study will provide critical and timely information. "EKCC has identified examining the issue of lack of industrial space as one of its top priorities for 2007. This study will provide crucial background information on the need requirements for future industrial and commercial space within the Kings County region and will allow the stakeholder groups to respond accordingly and knowledgeably".

Gordon Smith and John Jozsa, the two main consultants working on the study, will be conducting research and input from businesses and stakeholders from throughout the study area to accomplish four main objectives – the demonstration of the need for the proposed industrial park development; the identification of the most suitable location and design for the development of the proposed industrial park; the creation of a proposal for municipal joint revenue and expense sharing capital and operating cost models for the

proposed park; and the positioning of the development of the proposed park within the context of future potential developments within Kings County.

Linda Ramsay, President of the Western Kings Board of Trade is excited about the potential development of a joint industrial park and notes that “the steering committee for this initiative is committed to existing businesses currently located within Berwick and the County of Kings. We are exercising due diligence and care to ensure that the proposed development will complement, and be advantageous to, our existing business base. Our goal is not to shift the location of local business, but to create enhanced opportunities for future growth within the region”.

The project will be managed through the Kings Community Economic Development Agency by a steering committee comprised of representatives from the Town of Berwick, Municipality of the County of Kings, Eastern Kings Chamber of Commerce and the Western Kings Board of Trade. Mayor John Prall, representing the Town of Berwick, notes that “we are fortunate and pleased to have CBCL and Josza Economics working with us on this feasibility study. We welcome all input and encourage businesses to contact the committee with any suggestions or concerns. Ultimately, our goal is to make Kings County a progressive and accommodating location for businesses to thrive, expand and develop”.

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