



# NEWS RELEASE

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Wednesday, February 28, 2007  
Number of Pages: 1  
"For immediate release"

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## Kings County On-line Business Directory Launch

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Kentville, Nova Scotia -

The Kings CED Agency is pleased to announce the launch of the new Kings County On-line Business Directory on Wednesday, February 28, 2007. The directory will be invaluable in tracking new businesses as well as those that have closed for follow up and analysis. Also, it will allow us to profile regional businesses to minimize out shopping and identify gaps in current service and goods provision.

The directory will be incorporated into our website, [www.kingsced.ns.ca](http://www.kingsced.ns.ca). It currently contains listings searchable by business name, business location, products/services, business category and keywords.

The launch of the Kings County On-line Business Directory project was the result of a collaborative effort of Agency Staff and funding partners. Special thanks to the Municipality of the County of Kings, the Towns of Berwick, Kentville and Wolfville and the Nova Scotia Office of Economic Development for their support.

If you are not currently listed in the directory, we invite you to submit the form provided on-line for your convenience. This form can also be used for updating existing information contained in the directory. Please review your information by visiting [www.kingsced.ns.ca](http://www.kingsced.ns.ca) for errors or omissions in your listing.

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For further information on any of the aforementioned details, please visit [www.kingsced.ns.ca](http://www.kingsced.ns.ca).