



## ***September 29, 2009 Advertiser***

Kings Regional Development Agency

### **I-3 Technology Start-Up Competition Launched**

More than \$700,000 worth of seed investment and business building services will be awarded to 10 start-up companies in the 2009 provincial I-3 Technology Start-Up Competition.

Building on the success of the 2007 competition, InNOVAcorp launched the 2009 competition on September 9, 2009, with the goal of creating new Nova Scotia knowledge-based companies. The competition will take place in five zones across the province. Each first-place zone winner will receive a \$100,000 award prize of seed investment cash and in-kind contributions for development of start-up ventures. One provincial winner will be selected from the five zone winners, and awarded a \$100,000 seed investment from InNOVAcorp's HPi Microfund. Zone 3 includes Digby, Annapolis, Kings and Hants Counties.

Piloted in Cape Breton in 2006, I-3 stands for Idea, Innovation, Implementation, the early steps in the commercialization process. The competition is meant to foster and support entrepreneurial spirit, build local business capacity across Nova Scotia and encourage new technology start-up companies.

Entrepreneurs have until 5:00 p.m. on Thursday, October 8, 2009 to submit entries. Submissions can be completed online at [www.innovacorp.ca](http://www.innovacorp.ca)

For more information, please visit [www.innovacorp.ca](http://www.innovacorp.ca).

### **Purposeful Planning for Non-profit and Social Enterprises**

Join the Acadia Centre for Social and Business Entrepreneurship (ACSBE) for Purposeful Planning, a four-day training session where you'll not only discover an effective and engaging strategic planning process, and the tools that help set a positive and productive tone for the coming years; you'll also get a change to network with some of Nova Scotia's most innovative non-profit and social enterprise leaders.

The four days of training will take place on October 15 and 16, 2009 and December 10 and 11, 2009 in Wolfville.

For more information, please contact Joel Stoddart, Manager of Non-profit Development with ACSBE at 585-1603 or via e-mail at [joel.stoddart@acdiau.ca](mailto:joel.stoddart@acdiau.ca) or visit ACSBE's website at [www.acsbe.com](http://www.acsbe.com).



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*Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit [www.kingsrda.ca](http://www.kingsrda.ca), or 35 Webster Street, Kentville.*