



September 1, 2009 Advertiser

Kings Regional Development Agency

Technology Learning Series Breakfast

The Kings RDA's Technology Committee and partners are pleased to present a breakfast session entitled "Google Analytics: Help your website reach its intended market: A businessman's look at the use of web analytics tools to increase market impact". The speaker will be Craig Place, local owner of Futurvue Communications, and the instigator of www.yardsi.com, an online marketing tool for events and business.

The session will take place on Wednesday, September 23, 2009 from 7:15 a.m. to 8:45 a.m. at the Old Orchard Inn, Greenwich. The session cost is \$12.00, but includes breakfast which will be served at 7:30 a.m.

Please RSVP for the event by September 16, 2009. Space is limited, so please reserve early!

To pre-register for the event, please contact Mark Eastman at the Kings Regional Development Agency by phone at 678-2298 or e-mail meastman@kingsced.ns.ca by September 16, 2009.

Thank you Erin and Jason

Erin Wadden has been employed with the Kings RDA since April 27, 2009, for one term, through the Co-operative Employment Program at Acadia University. She is currently completing her Bachelor of Business Administration at Acadia University. Erin, as the Business Development Assistant, worked to update the Agency's online business directory.

Jason Selby has been employed with the Kings RDA since June 22, 2009, as the Agency's summer student, primarily working on the Nomination Grand Pre Project. Jason is currently completing his Bachelor of Commerce degree at Saint Mary's University.

On behalf of the Kings RDA, we would like to extend a big thank you to Erin and Jason for all of their hard work and dedication throughout her time at the Agency.

For more information on the Co-operative Employment Program, visit <http://www.gov.ns.ca/econ/sep/coop/>. For more information on the Service Canada Summer Jobs Program, visit <http://www.servicecanada.gc.ca>.

Eat Atlantic Challenge



Kings Regional Development Agency
35 Webster Street
Kentville, NS B4N 1H4
(902) 678-2298

Join the Eat Atlantic Challenge on Friday, September 4, 2009 and pledge to eat only foods produced in Atlantic Canada for the day – for our economy, our environment, and our future.

The Eat Atlantic Challenge is a promotion aimed at encouraging Atlantic Canadians to eat only food produced in Atlantic Canada for a day. The primary goal is to promote the economic, health and environmental benefits of eating food that is produced here in Atlantic Canada.

For more information and to make your pledge, visit <http://www.eatatlantic.ca>.

Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit www.kingsrda.ca, or 35 Webster Street, Kentville.