



October 20, 2009 Advertiser

Kings Regional Development Agency

Well Wishes to Erin

On behalf of the Staff and Board of the Kings Regional Development Agency, we would like to express our sincere thanks and best wishes to Erin Beaudin. Erin will be leaving her role as the Executive Director of the Kings RDA on October 26, 2009, as she has accepted the Chief Administrative Officer position with the Municipality of the District of Chester. Erin commenced her work with the Agency in June of 2005.

Thank you for your hard work and dedication to the Kings RDA and for your endless support to all Staff and Board of Directors of the Kings RDA and to all Agency stakeholders and funding partners.

AVESTA's Annual General Meeting

The Annapolis Valley Events & Sport Tourism Association (AVESTA) will be hosting its 2009 Annual General Meeting and Awards Luncheon on November 13, 2009 at the Old Orchard Inn in Greenwich. The event will start at 12:00 p.m. with lunch and a meet and greet, then will formally get underway at 1:00 p.m. The meeting will touch on AVESTA's accomplishments throughout the calendar year, reports on various activities and projects, guest speakers, an awards presentation, and discussion about the future of the organization.

For more information about AVESTA's AGM, please contact Liam Reed, AVESTA Coordinator by phone at 678-2298 or via e-mail at lreed@kingsrda.ca.

NSARDA Business Retention and Expansion Website

A new economic development website was launched on September 3, 2009 that will assist existing Nova Scotia businesses access the resources and services they need to grow and compete.

The new website for the Business Retention and Expansion Program, or BRE, (www.nsarda.ca/bre) provides information on the award-winning program, as well as business statistics and guidance on how businesses can access the service. The website also features a portal for the Regional Development Authorities' economic development practitioners to share best practices and business intelligence in order to better serve their business clients and communities.

BRE helps existing Nova Scotia Business stay and grow in the province and is offered across Nova Scotia by the 13 Regional Development Authorities. RDA staff work one-on-one with businesses to identify barriers to growth, develop strategies to overcome those barriers, and seize opportunities for expansion. The services offered through BRE



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vary depending on the needs of the business and may include connecting businesses to sources of capital, promoting local firms internationally or helping ensure a qualified local labour pool.

For more information, please visit www.nsarda.ca/bre or contact Colby Clarke, Business Development Officer at 678-2298 or via e-mail at cclarke@kingsrda.ca.

Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit www.kingsrda.ca, or 35 Webster Street, Kentville.