



## ***June 30, 2009 Advertiser***

Kings Community Economic Developments

### **Name Change**

As of the Annual General Meeting on June 16, 2009, members of the Kings CED Agency voted in favour of changing the organization's name to the Kings Regional Development Agency (Kings RDA).

The Board of Directors recommended the name change for membership approval in March of 2009. It is anticipated that the new name will be more recognizable as a Regional Development Authority and will provide a consistent brand with partner RDA's throughout the province.

Over the next few months, the Agency will be changing its name on all its materials, its website, and will be carrying out rebranding initiatives.

For more information about the Kings RDA, please visit [www.kingsrda.ca](http://www.kingsrda.ca) or contact the Agency at 678-2298 or via e-mail at [info@kingsced.ns.ca](mailto:info@kingsced.ns.ca).

### **Vote for Bay of Fundy in the New7Wonders of Nature Contest**

The Bay of Fundy is back on the international stage in the New7Wonders of Nature contest. In an unprecedented turn of events, the Bay of Fundy, which placed 2<sup>nd</sup> in the first phase of the contest that concluded January 7, 2009 is now representing Canada!

The New7Wonders of Nature organization, based in Brussels, reinstated the Bay of Fundy officially as Canada's national representative. The Dinosaur Provincial Park did not meet the Phase II participation requirements.

Canadians from coast to coast are encouraged to go online to **votemyfundy.com** to place their vote before July 7, 2009, when the top 77 international sites will be short listed. Between July 7 and 21, an independent committee will select the top 21 to continue into the fourth and final stage of the campaign. These top 21 sites will also be part of a 2010 New7Wonders world tour bringing tremendous international attention to the selected sites. Phase four is the last voting component of the New7Wonders of Nature campaign until the final announcement is made on who has been selected the New7Wonders of Nature.

To vote for the Bay of Fundy, visit <http://votemyfundy.com/>.

### **Welcome New Board Member**



Kings CED Agency  
35 Webster Street  
Kentville, NS B4N 1H4  
(902) 678-2298

---

On June 16, 2009, at the Kings RDA's Annual General Meeting, one new general director was elected to its Board of Directors. The Kings RDA would like to welcome Beth Easson to the Board of Directors.

The Kings RDA would also like to acknowledge the work of retiring directors, Mayor John Prall, Councillor Eric Bolland and Bev Grant. Thank you for your dedication and support to the Kings RDA.

*Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit [www.kingsced.ns.ca](http://www.kingsced.ns.ca), or 35 Webster Street, Kentville.*