



January 5, 2010 Advertiser

Kings Regional Development Agency

Innovation Book Club

The Kings Innovation Council is hosting another Innovation Book Club, scheduled to begin on January 12, 2010. The Book Club will be focused on the book entitled "The Power of 2". Sessions will be held on Tuesdays, beginning January, 12, 2010 from 8:00 a.m. to 9:00 a.m. at the Kings RDA Boardroom, Kentville. You must purchase your own book.

Participants should have chapter one read for the first session. A schedule for the remaining chapters will be developed at the first session.

Please register for the book club by January 8, 2010 by contacting Marianne Gates by e-mail at mgates@kingsrda.ca.

Welcome to Kings

If you're a new resident of Kings County assisted by the Invest in Kings program, the Kings RDA is asking that you let them know you've arrived.

A primary program of the Kings RDA, Invest in Kings was designed to attract new families to the region. Coordinated by MaDonna MacDonald, Invest in Kings has assisted some 5,606 families since 1996. Each year, approximately 20-30 families have moved to Kings County after receiving an attractive fulfillment package and continued contact with MacDonald.

"We receive inquiries through responses to strategic advertising, our website, postcards, referrals and word-of-mouth," MacDonald says. "Sometimes clients are ready to move, other times they are in the early stages of planning to relocate."

MacDonald measures project success by documenting families who move into the County. "As new families relocate to Kings, this statistical information is of great value to the community," she said. "Documentation of their arrival date and location in Kings provide these valuable statistics. It's a wonderful feeling to meet the families as they settle in their new homes."

If you or someone you know has moved to Kings County after receiving the Invest in Kings information package, or you'd like more information on the program, contact MaDonna MacDonald, Attraction and Settlement Development Officer at 678-2298 or via e-mail at mail@kingsrda.ca.



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Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit www.kingsrda.ca, or 35 Webster Street, Kentville.