



## ***January 12, 2010 Advertiser***

Kings Regional Development Agency

### **Supplier Development Reverse Trade Show**

Nova Scotia Economic and Rural Development Supplier Development Program and the Kings Regional Development Agency are hosting a Reverse Trade Show – a twist of the traditional trade show. At this show, business vendors get to visit government display booths to discuss their potential sale of products or services. As part of the provincial Supplier Development program, procurement staff from provincial, federal and municipal governments will be on hand. You can introduce your products or services to them.

The Reverse Trade Show will take place on Tuesday, February 16, 2010 from 1:00 p.m. to 4:00 p.m. at the Old Orchard Inn, Greenwich.

Every small

Please register for the book club by contacting Marianne Gates by e-mail at [mgates@kingsrda.ca](mailto:mgates@kingsrda.ca).

### **Welcome to Kings**

If you're a new resident of Kings County assisted by the Invest in Kings program, the Kings RDA is asking that you let them know you've arrived.

A primary program of the Kings RDA, Invest in Kings was designed to attract new families to the region. Coordinated by MaDonna MacDonald, Invest in Kings has assisted some 5,606 families since 1996. Each year, approximately 20-30 families have moved to Kings County after receiving an attractive fulfillment package and continued contact with MacDonald.

“We receive inquiries through responses to strategic advertising, our website, postcards, referrals and word-of-mouth,” MacDonald says. “Sometimes clients are ready to move, other times they are in the early stages of planning to relocate.”

MacDonald measures project success by documenting families who move into the County. “As new families relocate to Kings, this statistical information is of great value to the community,” she said. “Documentation of their arrival date and location in Kings provide these valuable statistics. It's a wonderful feeling to meet the families as they settle in their new homes.”

If you or someone you know has moved to Kings County after receiving the Invest in Kings information package, or you'd like more information on the program, contact MaDonna MacDonald, Attraction and Settlement Development Officer at 678-2298 or via e-mail at [mail@kingsrda.ca](mailto:mail@kingsrda.ca).



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*Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit [www.kingsrda.ca](http://www.kingsrda.ca), or 35 Webster Street, Kentville.*