



December 15, 2009 Advertiser

Kings Regional Development Agency

Thank you Liam

Liam Reed has been employed with the Kings RDA since May 4, 2009, for two terms, through the Co-operative Employment Program at Acadia University. He is currently completing his Bachelor of Business Administration at Acadia University. Liam worked as the coordinator for the Annapolis Valley Events and Sport Tourism Association (AVESTA), in partnership with the NS Department of Health Promotion and Protection.

On behalf of the Kings RDA, we would like to extend a big thank you to Liam for all of his hard work and dedication throughout his time at the Agency.

For more information on the Co-operative Employment Program, visit <http://www.gov.ns.ca/econ/sep/coop/>.

Kings Innovation Library

The Kings Innovation Council is a volunteer committee of the Kings RDA comprised of individuals who have demonstrated their commitment to innovation and to the community. The Council creates alliances between different economic sectors through the coming together of entrepreneurs, researchers, educators, governments and agencies.

The Council has created a library with various books, DVDs and other materials that promote innovative thinking. These resources can be used for book clubs, staff training and personal development. This library is now online and books can be signed out for reading. The library can be accessed at www.innovation101.ca. Choose the “library” tab and select “search library” for a complete list of available resources.

For more information about the Kings Innovation Library, please contact Mark Eastman at 678-2298 or via e-mail at meastman@kingsrda.ca.

Starting a New Business? Growing Pains with an Existing One?

If you dream of starting your own business – or are already in business – the Kings Regional Development Agency can help through its partnership in a small business counselling program delivered by the Acadia Centre for Social and Business Entrepreneurship (ACSBE).

ACSBE’s business counselors help aspiring and existing business owners achieve their goals through effective planning and guidance. They lead clients as they research their idea, help them understand the variables that may affect the idea, and then develop an action plan that works for them. While starting a new business can be a rewarding experience, it may also have many risks and unknowns. The success of any business



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35 Webster Street
Kentville, NS B4N 1H4
(902) 678-2298

initiative is usually tied very closely to the effort put forth in developing a realistic and informed business plan.

For more information on ACSBE's small business counselling or consulting services, please contact Helen Abel by phone at 585-1655 or e-mail helen.abel@acadiu.ca.

Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit www.kingsrda.ca, or 35 Webster Street, Kentville.