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Kings Regional Development Agency

AVESTA Update

The Annapolis Valley Events & Sport Tourism Association (AVESTA) is continuing to elevate its image in the local sport tourism community as it nears the Association's two year anniversary on November 13th, 2009.

The season started with the Rainbow Riders Gymnastic Club hosting the Atlantic Canada Trampoline and Tumbling Championships at Acadia University. AVESTA provided delegation packages to the Rainbow Riders that were then forwarded on to the out of town participants. The packages contained maps, information on local accommodations, restaurants, golf courses and other activities around the Annapolis Valley.

AVESTA then added to its list of resources by developing a brochure, a Power Point presentation, a sport event planning guide and a bid template. The brochure and Power Point presentation were designed as marketing tools to bring awareness of AVESTA and its services to the valley sporting community.

Next on AVESTA's agenda is an economic analysis of the New Minas Invitational Soccer Tournament. Following the New Minas Invitational, AVESTA's efforts will be focused on their fall promotion. An AGM will be taking place on November 13th, 2009 at the Old Orchard Inn. There will be an awards presentation and a keynote speaker at the AGM. A series of newspaper articles and media engagements will take place throughout the fall leading up to the AGM, as well as nomination procedures for awards.

For more information, please visit <http://www.avesta.ns.ca/>.

Calendar of Events Listings

If you are wondering what events are happening in your area or at the Kings RDA, you can access the Kings RDA's Calendar of Events online at www.kingsrda.ca. Local community events and Agency events can be viewed on the Kings RDA's website on a monthly basis.

The Kings RDA would also like to post your community events on its Calendar of Events. If you have an event that you would like to have posted on the Kings RDA's Calendar of Events, please contact the Kings RDA by phone at 678-2298 or via e-mail at meastman@kingsced.ns.ca.

Kings RDA Group on Facebook

Join the Kings RDA's Group on Facebook. The Agency's group features videos, Agency newsletters, event information and other information pertaining to the Kings RDA.



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To join the Agency's Facebook group, log into your Facebook account at www.facebook.com and click on Groups at the bottom of the page. In the Search field, type in Kings Regional Development Agency and click enter. Then click on Join Group.

For more information about the Agency's Facebook group, please contact Mark Eastman by phone at 678-2298 or via e-mail at meastman@kingsced.ns.ca.

Information is provided by your regional development authority, the Kings Regional Development Agency. The Kings Regional Development Agency is a non-profit society funded by public membership and grants from the Atlantic Canada Opportunities Agency, Nova Scotia Economic and Rural Development, the Municipality of the County of Kings, Nova Scotia Department of Community Services, and the Towns of Kentville, Wolfville and Berwick. Our motto is: "Together Making Kings County a Better Place to Live." For more info call 678-2298, or visit www.kingsrda.ca, or 35 Webster Street, Kentville.